

Contents

- 11 — Introduction
Jorge Ribalta
- 29 — ‘From *Faktura* to Factography’ (1984)
Benjamin H. D. Buchloh
- 62 **Soviet Pavilion of the International Press Exhibition
of the Deutscher Werkbund (Pressa) – 1928**
Internationale Presse-Ausstellung des Deutschen Werkbund
- 73 — Presentation in the catalogue of the exhibition (1928)
A. B. Khalatov
- 75 — ‘Exhibition Rooms’ (1926)
El Lissitzky
- 79 — ‘Ideological Superstructure’ (1929)
El Lissitzky
- 83 — ‘*Pressa*, Cologne, 1928. Exhibitions and
Publication Design in the Weimar’ (1994)
Jeremy Aynsley
- 108 **Soviet Pavilion of the International Film and Photo
Exhibition of the Deutscher Werkbund – 1929**
Internationale Ausstellung des Deutschen Werkbund Film und Foto
- 113 — ‘The Exhibition’ (1929)
Gustaf Stotz
- 114 — ‘Russia and Photography’ (1929)
Vitaly Zhemchuzhny
- 117 — ‘Photo Eye of the 1920.
The Deutscher Werkbund Exhibition of 1929’ (1977)
Beaumont Newhall
- 137 — “Every Progressive Comrade should have
not only a Watch but also a Camera.”
Remarks on the Soviet Section of the Exhibition
Film und Foto, Stuttgart, 1929’ (1979)
Rosalinde Sartorti

- 148 Soviet Pavilion of the International
Hygiene Exhibition – 1930**
Internationale Hygiene-Ausstellung
- 165 — Presentation in the catalogue of the exhibition (1930)
M. Vladimirsky
- 167 — ‘El Lissitzky’s Exhibition Designs:
The Influence of His Work in Germany,
Italy and the United States, 1923-43’ (1999)
Ulrich Pohlmann
- 192 German Section of the Society
of Applied Arts Exhibition – 1930**
Exposition de la société des artistes décorateurs
- 201 — Presentation in the catalogue of the exhibition (1930)
Ch. Hairon
- 204 German Section of the Building
Workers Union Exhibition – 1931**
Baugewerkschafts-Ausstellung
- 211 — Reproduction of ‘Fundamentals of Exhibition Design’ (1937)
Herbert Bayer
- 220 Room O of the Exhibition of the
Fascist Revolution – 1932**
Mostra della Rivoluzione Fascista
- 231 — ‘Room O’ (1932)
- 245 — “‘Acting on the Visitor’s Mind:’
Architectonic Photography at the Exhibition
of the Fascist Revolution, Rome, 1932’ (2008)
Vanessa Rocco

- 256 **The Camera. Exhibition of Photography,
Printing and Reproduction – 1933**
Die Kamera. Ausstellung für Fotografie, Druck und Reproduktion
- 263— ‘The Photograph in Photojournalism’ (1933)
Fr. K. Herrmann
- 267— Press Release (1933)
- 275 — “‘Not Autonomous Art but a Political Weapon.’
Photography Exhibitions as a Means for
Aestheticising Politics and Economy
in National Socialism’ (1988)
Ulrich Pohlmann
- 300 **Spanish Republic Pavilion of the International
Exhibition of Arts and Techniques in Modern Life – 1937**
Exposition internationale des arts et techniques dans la vie moderne
- 313 — ‘Josep Renau and the 1937
Spanish Pavilion in Paris’ (2005)
Jordana Mendelson
- 350 **Road to Victory. A Procession of
Photographs of the Nation at War – 1942**
- 361 — ‘A Note on the Exhibition’ (1942)
Monroe Wheeler
- 365— Letter to Mr Steichen (1941)
- 367— ‘Steichen’s *Road to Victory*’ (1980)
Christopher Phillips
- 380 **Power in the Pacific. Battle Photographs of
Our Navy in Action on the Sea and in the Sky – 1945**
- 389— Press Release (1945)
- 395— ‘Photography and the Art Museum’ (1948)
Edward Steichen

398 **Parallel of Life and Art – 1953**

- 409— Memorandum (1953)
411 — Press Release. ‘Parallel of Life and Art.
Indications of a New Visual Order’ (1953)
413 — ‘Parallel of Life and Art’ (1953)
Reyner Banham

416 **The Family of Man – 1955**

- 433— ‘Introduction’ (1955)
Edward Steichen
434— ‘Prologue’ (1955)
Carl Sandburg
437— ‘Exhibiting *The Family of Man*’ (1955)
Hilton Kramer
447— ‘The Great Family of Man’ (1957)
Roland Barthes
451 — ‘Anthropology and the Camera’ (1967)
Margaret Mead
457— ‘The Museum of Modern Art and *The Family of Man*’ (1985)
Edward Steichen
471 — “‘The Show You See With Your Heart.’”
The Family of Man on Tour in the Cold War World’ (2004)
Eric Sandeen

488— Authors

490— Exhibition References